

## Checklist/Important OFC 2025 Deadlines

### ONGOING

\_\_ **FOLLOW** the OFC X (formerly Twitter) ([@OFCConference](#)) to network with our community of 4,200+ optical communications professionals.

**Deadline:** Today/Ongoing | **Opportunity:** X

\_\_ **FOLLOW** the [OFC LinkedIn](#) to stay up to date with the latest news about OFC.

**Deadline:** Today/Ongoing | **Opportunity:** LinkedIn.

\_\_ **JOIN** the [OFC LinkedIn community](#) to network with more than 4,000+ optical communications professionals.

**Deadline:** Today/Ongoing | **Opportunity:** LinkedIn

\_\_ **REGISTER** your PR contacts to receive important and timely PR information.

**Deadline:** Ongoing | **Opportunity:** PR Contact Form

\_\_ **UPLOAD** your company news releases. See later in this document for more information.

**Deadline:** Ongoing | **Opportunity:** News releases | **Contact email:**

[media@ofcconference.org](mailto:media@ofcconference.org)

\_\_ **DOWNLOAD** the free OFC Conference App to help plan your OFC experience.

**Deadline:** Ongoing | **Opportunity:** Conference App | **Contact email:**

[media@ofcconference.org](mailto:media@ofcconference.org)

\_\_ **SUBMIT** ideas and content for the OFC Blog.

**Deadline:** Ongoing and during the event | **Opportunity:** Blog

**Contact email:** [media@ofcconference.org](mailto:media@ofcconference.org)

\_\_ **POST** your organization's white papers to the [OFC Media Center](#).

**Deadline:** Ongoing | **Opportunity:** White papers | **Contact email:**

[ofc@wilkinson.associates](mailto:ofc@wilkinson.associates)

### MARCH

\_\_ **SEND** News: *OFC First News*

**Deadline:** 03 March | **Opportunity:** OFC First News

**Contact name:** Leah Wilkinson | **Contact email:** [ofc@wilkinson.associates](mailto:ofc@wilkinson.associates)

\_\_ **SEND** your booth/event/demo information (prize drawings, special demos, celebrity appearances, happy hours, etc.)

**Deadline:** 12 March | **Opportunity:** OFC Newsletter to media/analysts

**Contact name:** Leah Wilkinson | **Contact email:** [ofc@wilkinson.associates](mailto:ofc@wilkinson.associates)

\_\_ **SUBMIT** request to participate in Breakfast Briefings with media/analysts

**Deadline:** 12 March | **Opportunity:** Breakfast Briefings

**Contact name:** Leah Wilkinson | **Contact email:** [ofc@wilkinson.associates](mailto:ofc@wilkinson.associates)